

Funding Application: Undergraduate Senate [AGU-000006]

**Student Organization**  
Black Family Gathering Committee

**Program Title**  
Black Family Gathering Committee Annual Grant 18-19

**Start Date**

**End Date**

**Academic Year**  
2018-2019 Academic Year

**Grant Type**  
Annual

**Funding Line(s)**

Line #	Account	Line Description	Funding Manager Notes	Event Name	Event Date	Requested Amount	Recommended Amount	Approved Amount
1	01-5296-30-2910 (Annual Grants - Event Services - VSO)	Facilities Rental, for Building and Ground Maintenance				\$200.00	\$200.00	\$200.00
2	01-5296-30-2930 (Annual Grants - Marketing & Printing - VSO)	Press Passes for Security Identification Purposes				\$150.00	\$150.00	\$150.00
3	01-5296-30-2955 (Annual Grants - Equipment - VSO)	Stage Rental and Portopotities				\$16,600.00	\$16,600.00	\$16,600.00
4	01-5296-30-2910 (Annual Grants - Event Services - VSO)	Security Services, Mainly Insurance and Security				\$7,500.00	\$7,500.00	\$7,500.00
5	01-5296-30-2920 (Annual Grants - Event Food & Supplies - VSO)	Non-negotiable items artist requires in contract				\$1,500.00	\$1,500.00	\$1,500.00
6	01-5296-30-2900 (Annual Grants - Honoraria - VSO)	Artist, Opener, DJ				\$87,500.00	\$87,500.00	\$87,500.00
7	01-5296-30-2910 (Annual Grants - Event Services - VSO)	Vendor Coordinator Permit, ELS Vendor Order				\$800.00	\$800.00	\$800.00

Requested    Recommended

Line #	Account	Line Description	Funding Manager Notes	Event Name	Event Date	Requested Amount	Recommended Amount	Approved Amount	
							Totals	\$114,250.00	\$114,250.00
							Final Allocation		\$114,250.00

## Questions

Question	Answer
What is the average attendance at your events?	Around 900 people RSVP to the event online. It is not ticketed so we cannot give an exact attendance amount but we usually see around 600-700 people throughout the course of the day and around 400-500 at any one point in time.
Why are you requesting Annual Grants?	We are requesting Special Fees because it is the key source of financial capital that supports our event. Blackfest caters to all students in Stanford's undergraduate population, and is open to any and all Stanford and non-Stanford affiliates who are interested in the show. Our event would not be able to happen each year without the support of ASSU and the Special Fees programming and we feel passionately that the event positively impacts the Stanford and general community in both an academic and a purely enjoyable sense. We believe that our proposed budget fits well in line with all of the requirements and suggestions put forward by the appropriations committee and that for this reason, we are good candidates to receive this funding. All of the funding we receive benefits the student body and none of it is for internal events.
What are the three largest line item requests in your budget and why?	The three largest line items are honoraria, security and equipment rental. These line items pay for the artist that comes to perform, the stage on which they perform, and the security that ensures the safety of them and all the folks at the event. All of these items are central and crucial to the event so it is important that they are done correctly and done well.
What events/programs does your group hold throughout the year for the Stanford community?	Blackfest is our major event each year so we focus most of our time on this because of how extensive the planning process is. We do co-sponsor other events that are interested in promoting black art and culture like Black Love. Blackfest is an annual concert that aims to educate folks about black art and music through a concert and in an enjoyable atmosphere. We look to create a space for cultural exchange and support the artistry of historically marginalized groups.
Have you applied for Annual Grants in the past 3 years? If so, please detail the outcome of each attempt.	We have applied for Special Fees every year in the past 3 years and all have been successful attempts. We are grateful for the support of ASSU and we hope to continue to be fortunate enough to receive this support.

Question	Answer
Please provide four contacts for your group (two must be graduates if also applying for Graduate Annual grants). These individuals should be prepared to be called by the Undergraduate Senate or the GSC during the evaluation of the group. Please list their name, title in organization, school/degree program, e-mail, and phone.	Amanda Cooke, President, acooke2@stanford.edu; Ariel Bong, Vice President and Financial Officer, abong@stanford.edu
How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?	We have registered with Events and with SAL to publicize the event. In addition, we work with local colleges, organizations, and radio stations to publicize the event to the Bay Area. We collaborate with other VSO&#39;s to try and encourage their members to come as well. We push emails, social media posts, flyers, and word of mouth conversations to get the word out.
If you are an umbrella group, please list the groups for which you are applying for Annual grants, their ASSU account numbers, and contact information for their financial officers.	N/A
Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:	Black Family Gathering is a voluntary student organization that caters to the student undergraduate population and aims to cater to the interest of the students. We do not require students to join and we are open to any who are dedicated and demonstrate passion for event planning. The service our group provides is the annual concert mentioned above that aims to provide an enjoyable atmosphere for cultural exchange. Our event is black-centric meaning that it seeks to support the art, music and culture of a historically marginalized people. Our funding requests reflect the type of items that ASSU supports and we believe that our application reflects our dedication to students, promotion of black culture, and desire to be a responsible recipient of student funding.
Are you also applying for Graduate Annual Grants?	No
If you applied for Annual Grants last year, is there an increase in the amount you're seeking this year? If so, why?	We are seeking a slight increase in funds that reflects the general increase in demand for the items that we have to pay for. Contracting a performer is a huge expense and we aim to find an artist that will interest all parties present. Unfortunately, there are ranges of how much artists request and most are in the 60-80k range. We hope to continue to increase the prestige of our event and increasing the caliber means that the price goes up as well. We also increased our budget for security because with a bigger artist comes bigger security demands. Both these increases are crucial to the success of the show and are not requests without grounds or precedence.

## History

Date	Assignment Group	Assignee	Action	Comments
03-AUG-2018 03:24 PM	In Progress	mikelee9	FO Submitted	
03-AUG-2018 03:34 PM	Funding Admin		Assigned	
10-AUG-2018 11:56 AM	Funding Committee	bjoe	Approved	

Date	Assignment Group	Assignee	Action	Comments
10-AUG-2018 12:02 PM	Legislative Body	bjoe	Approved	
10-AUG-2018 12:02 PM	Accountant		Assigned	
10-AUG-2018 12:06 PM	Accountant	sbenton	Approved	
10-AUG-2018 12:07 PM	Posted	assusystem	Approved	