Viennese Ball Committee 5656 [#17928]

ASSU Special Fees 4/3/2017

Status: **Recommended As-is**

Financial Officer: James Rabe

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommende	Approved	Petitioned	Elected
APPLICATION TOTALS	**$(56,845.00)**	**$12,990.00**	**$12,990.00**	**$12,990.00**		
Graduate Special Fees		$12,990.00	$12,990.00	$12,990.00		
5760 - Event Services	$(42,200.00)	$12,990.00	$12,990.00	$12,990.00		
[All Expense Total]	$(56,845.00)					

QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.
Yes: We have been approved consistently the past three years.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?
Posters, emails, facebook, social dance classes. Yes, we have already registered with Events at Stanford.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?
Yes, a 5% increase, so within limits of 5%. The ball costs over $65,000 to put on. One reason for the increase this year is that recently hotel venue costs have been going up in the bay area. We also want to continue renting enough ballroom space because every year we receive feedback that people want more dance space.

We were told to split our request 50 / 50 between graduate special fees and undergraduate special fees. Therefore there will be a large change in this specific request, however our total amount asked for is only increasing by 5%

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.
N/A

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:
Putting on Viennese Ball: by paying for facilities, musicians, photographers, dance floor, posters, and more.

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special
1: Account 5656 2: Account 5656 3: N/A 4: The Stanford Fund, GSC, small donations from donors that vary year to year, ticket sales

What are the three largest line item requests in your budget and why?
- The hotel costs around 28,000 for the space (3 dance rooms, other smaller rooms), catering, sound system. Necessary for a ball of this size and quality to take place. - Ordering a dance floor for each room is also a given since it is a dance event. We need a swing band in the swing room and a waltz band or orchestra in the waltz room to have a ball of this quality. There are smaller dances during the year that have only one band, but Viennese Ball is known for having different rooms with musicians specialized in either type of music to make the dancing more fun. - Transportation (buses) We provide free transportation for every student to and from the event.

What events/programs does your group hold throughout the year for the Stanford Community?
Viennese Ball, an annual event in a nice hotel where students, alumni, and members of the surrounding community can come together and dance in a nice venue to live musicians. The lead-up events to Viennese Ball include Bon Bon Ball in Burnham Pavilion (in the Ford Center) two weeks before and free Austrian Fortnight dance lessons every day the two weeks leading up to Viennese Ball.

What is the average attendance at your events?
750-900 people at Viennese Ball. The lead-up events to Viennese Ball include Bon Bon Ball (300 attendance) two weeks before and Austrian Fortnight dance lessons every day the two weeks leading up to Viennese Ball (~20-50 students/lesson).

Why are you requesting Special Fees?
To help pay for Viennese Ball; putting on the ball requires a large number of up-front costs. On average, the event costs about $65,000.

BUDGET DETAIL

		Budgeted	Requested	Recommen	Approved	Petitioned	Elected
Non Event-Specific		***$(35,000.00)***	***$12,990.00***	***$12,990.00***	***$12,990.00***		
		Budgeted	**Requested**	**Recommen**	**Approved**	**Petitioned**	**Elected**
5760 Event Services (Graduate Special Fees/Annual)	*Renting out the hotel's ballrooms for the 2018 Viennese Ball*	$(35,000.00)	$12,990.00	$12,990.00	$12,990.00		
APPLICATION TOTALS		**$(35,000.00)**	**$12,990.00**	**$12,990.00**	**$12,990.00**		

ACCOUNT BALANCES

Account		Balance
2-5656-1-0-2800	VIENNESE BALL COMMITTEE	$36,545.65
2-5656-1-0-2830	VIENNESE BALL STANFORD FUND	$0.00
2-5656-2-5-5760	VIENNESE BALL SPECIAL FEES EVENT SERVICES	-$842.14
2-5656-6-5-5760	VIENNESE BALL GSCF EVENT SERVICES	$0.00
2-5656-6-5-6310	VIENNESE BALL GSCF HONORARIA	$0.00
2-5656-8-0-2810	VIENNESE BALL SAVINGS	$0.00