

Funding Application: Undergraduate Senate [AGU-000172]

Student Organization
Stanford Women in Politics

Program Title
Stanford Women in Politics Annual Grant 19-20

Start Date

End Date

Academic Year
2019-2020 Academic Year

Grant Type
Annual

Funding Line(s)

Line #	Account	Line Description	Funding Manager Notes	Event Name	Event Date	Requested Amount	Recommended Amount	Approved Amount
1	01-6704-30-2910 (Annual Grants - Event Services - VSO)	Facility rental for training, community development events, professional development events, and educational events				\$700.00	\$700.00	\$700.00
2	01-6704-30-2930 (Annual Grants - Marketing & Printing - VSO)	Advertising events: printing flyers and stickers for NSO, Admit weekend, cardinal services fair, etc. (\$250); buying SWIP-logo merchandise for the 7-8 speakers we have every year (\$15 x 8 = \$120)				\$370.00	\$370.00	\$370.00
3	01-6704-30-2960 (Annual Grants - Meeting Food - VSO)	1 weekly core meeting: \$10/meeting * 10 meetings/quarter * 3 quarters				\$300.00	\$300.00	\$300.00
4	01-6704-30-2920 (Annual Grants - Event Food & Supplies - VSO)	Food and supplies for community development, professional development, and educational events				\$3,100.00	\$3,100.00	\$3,100.00
5	01-6704-30-2990 (Annual Grants - Travel - VSO)	Gas & Zipcar travel to community development events, conferences, speakers, educational events, and professional				\$300.00	\$300.00	\$300.00

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		development events.						
6	01-6704-30-2900 (Annual Grants - Honoraria - VSO)	For speakers at regular SWIP events during year, excluding the SWIP Panel at the 2020 Stanford Women's Conference. Usually these events happen Spring Quarter.				\$4,000.00	\$4,000.00	\$4,000.00
7	01-6704-30-2900 (Annual Grants - Honoraria - VSO)	For speakers at the 2020 Women's Community Center Stanford Women's Leadership Conference, co-sponsored by Stanford Women in Politics, for the SWIP Panel at this event (not paying students, panelists would be professionals).				\$8,000.00	\$8,000.00	\$8,000.00

	Requested	Recommended
Totals	\$16,770.00	\$16,770.00
Final Allocation		\$16,770.00

Questions

Question	Answer
What is the average attendance at your events?	60 for SWIP-only events, 300 for larger events we host or co-sponsor with other student organizations (SWIB, SIG, SWE).
Why are you requesting Annual Grants?	Stanford Women in Politics's membership has grown substantially since the organization's foundation. This growth has been sustained for several years, and our goals for the organization and what we hope to accomplish requires funds beyond a standard grant. Our core officer membership has doubled in the past year and we expect it to continue to grow. We want to support Stanford Women in Politics's status as a thriving community focused on public service, political discourse, policy and campus engagement. Special Fees will allow us to support Stanford students in pursuing these goals.
What are the three largest line item requests in your budget and why?	Honoraria (2 items):. Honoraria is a large expense due to the cost of plane travel,

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	<p>usually a necessary cost for our high-profile speakers. We aspire to be an organization that helps increase equality of opportunity for women in politics, and we understand that many speakers charge a fee for their time and preparation. This funding will lower the cost barriers that would otherwise limit Stanford students learning from the experiences of politicians and policy advocates.</p> <p>Our third largest line item is event food. Stanford Women in Politics hosts several dinners every year that allow students to engage with prominent politicians and policymakers over dinner. Additionally, we require food at our weekly events as the timing often aligns with meal times. This allows us to foster engagement with public service and political discourse while encouraging attendance at our events even when they may align with meal times.</p>
<p>What events/programs does your group hold throughout the year for the Stanford community?</p>	<p>We regularly host Community development events (3-4 times per quarter) open to all students. We also host education events (like our teach-in on Puerto Rico and the Development of the Birth Control Pill this week), professional development events like our co-sponsorship of the BEAM Social Impact Consulting and Think Tank mixer next week. Additionally we bring in empowering speakers, for example, leadership consultant Nita Singh Kaushal who is coming to speak to us next week in an informal event open to the Stanford community. Lastly we organize one high-profile speaker a year and co-sponsor numerous high-profile events with other student organizations.</p>
<p>Have you applied for Annual Grants in the past 3 years? If so, please detail the outcome of each attempt.</p>	<p>We applied for special fees for the first time two years ago. Our budget has been accepted by the Senate and then by the student body every year since. Last year our request to increase our budget was denied. This year we are asking for a 2.5% increase to our budget (relative to the 2018-2019 academic year) to account for the costs of our growing membership and the larger engagement SWIP hopes to have with the larger Stanford Community.</p>
<p>Please provide four contacts for your group (two must be graduates if also applying for Graduate Annual grants). These individuals should be prepared to be called by the Undergraduate Senate or the GSC during the evaluation of the group. Please list their name, title in organization, school/degree program, e-mail, and phone.</p>	<p>President, Olivia Rambo, orambo@stanford.edu; Vice President, Alegria Ruseler, aruseler@stanford.edu; Financial Officer, Julia Thompson, jlt7823@stanford.edu; Professional Development Co-Lead Azucena Marquez azucenam@stanford.edu</p>
<p>How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?</p>	<p>We plan to publicize our events using Facebook posts, our organization's instagram, our website, fliers, sending event information to our mailing list (270+ members). As a student organization we have registered events in the past with SAL (Student Activities and Leadership) and plan to continue to do so.</p>
<p>If you are an umbrella group, please list the groups for which you are applying for Annual grants, their ASSU account numbers, and contact information for their financial officers.</p>	<p>N/A</p>
<p>Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:</p>	<p>We engage, educate, and empower Stanford students interested in politics through community and professional development. Our mission is to empowering women's engagement with politics and civic duty on campus and off it. We are open to all students, regardless of identity (gender or other), and members of the larger Stanford community.</p>
<p>Are you also applying for Graduate Annual Grants?</p>	<p>No</p>
<p>If you applied for Annual Grants last year, is there an increase in the amount you're seeking this year? If so, why?</p>	<p>We are seeking a moderate increase of 2.5% relative to our 2018-2019 budget. We request these funds so we can better support our organization and the programming and outreach we do. We request a \$70.00 dollars increase in our marketing budget, with these funds we hope to better support our new team (Marketing and Outreach) to publicize our events to the larger Stanford Community and make sure SWIP remains a diverse and open community through a successful new member recruitment process. We request a new line item: Travel Expenses totaling \$300.00 dollars. With these funds we hope to make it accessible for our members to travel to</p>

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	<p>leadership conferences in San Francisco and in the local area to help with service and civic engagement. We also plan to use these funds to support community development events that are essential to SWIP's mission as a community that empowers young women. The relationships forged through community development are essential to this mission and having funds to travel locally as an organization is necessary to making this programming happen. We are also requesting a \$50 increase in event supplies. This covers the cost of providing merchandise to our speakers and allows SWIP to thank the professionals who take time out of their lives to come speak with us.</p>

History

Date	Assignment Group	Assignee	Action	Comments
24-JAN-2019 02:59 AM	In Progress	jlt7823	FO Submitted	
24-JAN-2019 11:34 AM	Funding Admin		Assigned	
24-JAN-2019 12:33 PM	Funding Committee	lfatuesi	Unassigned	
24-JAN-2019 12:33 PM	Funding Admin		Withdrawn	
25-JAN-2019 08:15 PM	In Progress	jlt7823	FO Submitted	
25-JAN-2019 08:30 PM	Funding Admin		Assigned	
03-FEB-2019 02:14 PM	Funding Committee	lfatuesi	Approved	
04-FEB-2019 04:14 PM	Legislative Body		Assigned	
12-FEB-2019 10:39 AM	Legislative Body	lfatuesi	Approved	
14-FEB-2019 11:06 AM	Accountant			