

Status: **Recommended with Modifications**

Financial Officer: Alice Wang

**APPLICATION SUMMARY**

<b>Application Summary</b>	Budgeted	Requested	Recommend	Approved	Petitioned	Elected
<b>APPLICATION TOTALS</b>	<b>\$(38,300.00)</b>	<b>\$38,300.00</b>	<b>\$19,600.00</b>			
Undergraduate Special Fees		\$38,300.00	\$19,600.00			
5760 - Event Services	\$(2,000.00)	\$2,000.00	\$2,000.00			
6310 - Honoraria Fees	\$(17,000.00)	\$17,000.00	\$11,000.00			
6510 - Regular Meeting Food	\$(300.00)	\$300.00	\$300.00			
6560 - Event Food	\$(2,500.00)	\$2,500.00	\$2,500.00			
7080 - Event Supplies Expenses	\$(15,000.00)	\$15,000.00	\$3,400.00			
7150 - Office Supplies	\$(200.00)	\$200.00	\$200.00			
7200 - General Marketing Expenses	\$(200.00)	\$200.00	\$200.00			
7220 - Marketing Copies / Print Expenses	\$(100.00)	\$100.00	\$0.00			
7410 - Equipment Purchase (Non-Cap)	\$(1,000.00)	\$1,000.00	\$0.00			
[All Expense Total]	\$(38,300.00)					

**QUESTIONS & ANSWERS**

**Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.**

Yes. We have applied and been granted Special fees since 2008. In 2015 and 2016 we requested \$54,000 and were granted \$48,000. Last year, year we requested \$62,000 in order to increase our outreach to the broader Stanford community and increase our fiscal capabilities to support students in their artistic endeavors in a community where they are often undervalued and under-resourced. We received this amount of funding from Special Fees in 2012. This year, we are asking for \$38,300 so that we can continue doing the work that we do on the same scale, with the hope of supplementing our work with money from reserves so that we can expand our outreach.

**If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?**

As stated before, we are hoping to increase our presence on campus, provide more arts-centered events, and support more student artists and their work. To do so, we aren&#39;t asking for an increase in funding with the hope of using reserves to supplement our work as an organization.

**Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:**

SOCA&#39;s primary goal is to promote student art in all forms at Stanford. We aim to do this through financially supporting students in their artistic endeavors, hosting a variety art themed events (student art galleries, open mic, etc.), and cosponsoring events with other Stanford organizations and student groups. We feel our mission is extremely important in the Stanford culture, which often favors STEM fields over artistic academic fields, and students who pursue arts can often feel peripheral in a culture which is dominated by tech. SOCA supports not only self-identifying artists, but also students who are new to exploring the arts, resulting in a broad reach of students from every academic field. We aim to foster a University community that celebrates the arts as an integral part of the human experience. The arts are intrinsically valuable and integral to maintaining a holistic liberal arts culture.

**What are the three largest line item requests in your budget and why?**

The three largest line items in our budget are Honoraria, Event Supplies, and Event Food. This is because our two main areas of interest are 1) producing regular arts events for the whole Stanford community in order to galvanize the presence and increase the visibility the arts and our artist&#39;s on a campus that is largely dominated by STEM fields and 2) fiscally supporting student art projects in addition to mentorship. These line items will largely contribute to the hosting of art focused events on campus that are open to the public. We aim to reach a wide variety of communities as art is essential to the development of the Stanford community as a whole.

**How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?**

We primarily publicize our events and programming through Stanford email lists and Facebook events. We are currently working on developing a website to have more information about the work that we do and to serve as a resource for students interested in making and engaging with art.

**If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.**

N/A

**Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special**

Our current total assets are \$93,844.79 although \$50,290.61 of that sum is SOCA&#39;s reserve funding. We do not have any other bank accounts or funding sources other than Special Fees.

**What events/programs does your group hold throughout the year for the Stanford Community?**

We host semi-weekly open-mic-style events throughout the quarter. We also host 1-2 larger event each quarter such as our Winter and Spring Arts parties which feature the art completed by our grant recipients. We also partner each year with Frost Music Festival to provide a visual arts space at the event. We host the red-couch-project on an as-needed basis (depending on the demand). This year we have expanded our events/projects to include 2 new large scale events in the Spring: an Undergraduate Arts Ball and The Stanford Soundtrack Album Concern and Release party.

**What is the average attendance at your events?**

The average attendance at our events varies greatly since we produce and support both smaller more intimate events (such as our Open Mic Nights), which gather crowds of 50-80 individuals. We also host larger, less frequent events quarterly or bi-quarterly which attract crowds of several hundred (such as our Winter and Spring Arts Parties). Alongside these larger events, we also cosponsor events (such as Columbae&amp;#39;s Fuck the Man) with other student groups and houses on campus, and these events will draw a range of crowds depending on the event. Finally, we traditionally partner with Frost Music festival in the Spring to bring a gallery space to the concert festivities. We can expect over 1,000 individuals to attend this visual arts gallery.

**Why are you requesting Special Fees?**

SOCA is committed to supporting a vibrant undergraduate arts community at Stanford. We do through several channels: fiscal sponsorship of student art&amp;#39;s projects, hosting arts-centered events on campus to both exhibit artwork and provide a venue for creative and collaborative exchange, and by providing logistical support and mentorship to individual Stanford Artists and unofficial arts groups (such as bands, performance arts groups, etc.). In order to continue to support the breadth and quality of our projects, such as the Red Couch Project, student art galleries, open-mic style events, larger arts parties, and art exhibition spaces we need a larger amount of funding than we could receive without Special Fees. Additionally, we are expanding the scope of our projects this year and using our reserve funds in order to subsidize this work. These new events include expanding our student art galleries and providing more opportunities for performance artists to share their work with the Stanford community. We would like to continue with these larger-scale community-building projects next year, and in order to do so, need greater fiscal support from ASSU.

**BUDGET DETAIL**

		Budgeted	Requested	Recommen	Approved	Petitioned	Elected
<b>Non Event-Specific</b>		<b>\$(38,300.00)</b>	<b>\$38,300.00</b>	<b>\$19,600.00</b>			
		<b>Budgeted</b>	<b>Requested</b>	<b>Recommen</b>	<b>Approved</b>	<b>Petitioned</b>	<b>Elected</b>
<b>5760</b>	[Fall event] To cover any and all expenses relating to any SOCA event, SOCA-sponsored event, or event by SOCA's partners, including (but not limited to): hiring of personnel, equipment rental, catering, and venue expenses. This normally involves the necessary equipment to properly display student artwork and hiring of Event Services for equipment (such as bulletin boards, easels, tables, etc.).	\$(732.47)	\$732.47	\$732.47			
Event Services (Undergraduate Special Fees/Annual)							
<b>5760</b>	[Winter, Spring event] To cover any and all expenses relating to any SOCA event, SOCA-sponsored event, or event by SOCA's partners, including (but not limited to): hiring of personnel, equipment rental, catering, and venue expenses. This normally involves the necessary equipment to properly display student artwork and hiring of Event Services for equipment (such as bulletin boards, easels, tables, etc.).	\$(1,267.53)	\$1,267.53	\$1,267.53			
Event Services (Undergraduate Special Fees/Annual)							
<b>6310</b>	[Services] To cover any and all expenses incurred by SOCA in the hiring of professional services and performers. In the past, this money was used to hire professionals to produce the Stanford Soundtrack, a compilation album that features singles from various student musicians.	\$(17,000.00)	\$17,000.00	\$11,000.00			
Honoraria Fees (Undergraduate Special Fees/Annual)							
<b>6510</b>	[Meetings] We have weekly meetings that usually range from 1-2 hours each meeting, so we have around 10 meetings a quarter. Since we generally have longer meetings, especially during the weeks before the events, it's nice to have food to keep our energy up during the meeting.	\$(300.00)	\$300.00	\$300.00			
Regular Meeting Food (Undergraduate Special Fees/Annual)							
<b>6560</b>	[Fall/Winter/Spring events] We typically have around 60-100 people at our smaller events, and several hundred passing through our larger events. We typically have around 4 smaller events throughout the year, and then 2 larger events during the year with a student gallery. Since the galleries showcase student work, we generally have more people attend those events. The events are open to everyone, but it is mostly only Stanford students who attend since the events are on campus and feature student work and performances.	\$(2,500.00)	\$2,500.00	\$2,500.00			
Event Food (Undergraduate Special Fees/Annual)							
<b>7080</b>	[Fall/Winter/Spring events] To cover any and all expenses relating to student art project sponsorship, hosting events to showcase student art work (typically either through student art galleries or open mic/performance style events), and general support for SOCA's art outreach. Our events are open to the public and vary in attendance numbers depending on the event (from 60-100 people for smaller events, and several hundred people at larger events). Materials purchased to create the artwork on display will be paid for using this budget. These materials include canvases, frames, oil paints, colored pencils, cloths, sealants, epoxies, and tools including brushes and hangers. Please refer to itemized spreadsheet for details.	\$(15,000.00)	\$15,000.00	\$3,400.00			
Event Supplies Expenses (Undergraduate Special Fees/Annual)							
<b>7150</b>	[General Use] We need office supplies for our events to hang up/display art work. We normally spend this money on command hooks/strips, tape, etc. for the events.	\$(200.00)	\$200.00	\$200.00			
Office Supplies (Undergraduate Special Fees/Annual)							

		Budgeted	Requested	Recommen	Approved	Petitioned	Elected
<b>Non Event-Specific</b>		<b>\$(38,300.00)</b>	<b>\$38,300.00</b>	<b>\$19,600.00</b>			
		<b>Budgeted</b>	<b>Requested</b>	<b>Recommen</b>	<b>Approved</b>	<b>Petitioned</b>	<b>Elected</b>
<b>7200</b>	<i>[Fall/Winter/Spring events] We have around 5 major events a year that require advertising. This money would cover the costs of advertising for the events, such as putting up posters and paying for Facebook ads for the event. Since we are focused on promoting art in the Stanford student community, the best way to reach people is through posters in their dorms and through social media.</i>	\$(200.00)	\$200.00	\$200.00			
General Marketing Expenses (Undergraduate Special Fees/Annual)							
<b>7220</b>	<i>[Event ads] To cover the expense of banners to advertise SOCA at activities fairs and other art events that we host or cosponsor with other student art groups. The banner will be stored in one of the SOCA member's rooms, as it can be rolled up and doesn't take up very much space.</i>	\$(100.00)	\$100.00	\$0.00			
Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)							
<b>7410</b>	<i>[General Use] To cover any and all expenses relating to purchase or repair of equipment, software, and web services to support SOCA's events and marketing. We need sound equipment for our oopen mics and other performance arts events. Our equipment needs vary from year to year depending on what types of events we host and who we work with that year. We currently store our equipment at 576 Alvarado, since we have a lot of events there, and they have a locked closet for our equipment</i>	\$(1,000.00)	\$1,000.00	\$0.00			
Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)							
<b>APPLICATION TOTALS</b>		<b>\$(38,300.00)</b>	<b>\$38,300.00</b>	<b>\$19,600.00</b>			

**ACCOUNT BALANCES**

<b>Account</b>		<b>Balance</b>
2-8454-1-0-2800	STDNTS ORG COMMITTEE FOR THE ARTS (SOCA)	\$100.67
2-8454-1-0-2830	STDNT ORG COM FOR THE ARTS (SOCA) STANFORD FU	\$0.00
2-8454-1-0-9010	SOCA O/S PURCHASE ORDER	\$0.00
2-8454-2-5-5760	SOCA SPEC FEE EVENTS SERVICES	\$18,548.05
2-8454-2-5-6310	SOCA SPEC FEE HONORARIA	\$4,000.00
2-8454-2-5-7080	SOCA SPEC FEE EVENT SUPPLIES EXP	\$9,801.11
2-8454-2-5-7410	SOCA SPEC FEE EQUIP (NON CAP)	\$4,000.00
2-8454-9-0-2820	SOCA RESERVE	\$50,290.61