

Status: **Recommended As-is**

Financial Officer: Skyler McLean

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommend	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(317,475.00)	\$305,975.00	\$305,975.00			
Undergraduate Special Fees		\$305,975.00	\$305,975.00			
5760 - Event Services	\$(51,000.00)	\$40,000.00	\$40,000.00			
6110 - Officer Salary	\$(4,375.00)	\$4,375.00	\$4,375.00			
6210 - Regular Staff	\$(6,000.00)	\$6,000.00	\$6,000.00			
6310 - Honoraria Fees	\$(250,000.00)	\$250,000.00	\$250,000.00			
6510 - Regular Meeting Food	\$(1,000.00)	\$1,000.00	\$1,000.00			
7220 - Marketing Copies / Print Expenses	\$(3,000.00)	\$3,000.00	\$3,000.00			
7410 - Equipment Purchase (Non-Cap)	\$(1,600.00)	\$1,600.00	\$1,600.00			
[All Expense Total]	\$(317,475.00)					

QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

Yes. Each attempt was approved.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

There is no increase in the amount we are seeking this year.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

Music Events; SCN provides artists, equipment, and technical services to make concerts possible on campus.

What are the three largest line item requests in your budget and why?

Honoraria Fees - Essential for bringing a variety of artists to campus. While up-and-comers might cost less than \$100, large, well-known artists often cost upwards of \$100k. The more well-known an artist is to the student body, the higher attendance will be, and therefore SCN makes efforts to bring the biggest and best possible (of course, within the constraints of our budget). This budget item also goes to fund co-sponsorships with other groups, allowing SCN to reach a diverse group of students.

Event Services - Of course, there is more that goes into a concert than just artist fees, and event services encompasses all of the these things such as tech and programming expenses. Tech services go to pay for essential equipment such as speakers, amplifiers, sound boards, lighting, etc. Programming expenses pay for day-of-concert items such as food/transportation/hotels for artists and concert decorations (lasers, fog, etc.).

Regular staff - This covers all of the people who help make our events great, such as sound technicians and photographers.

What is the average attendance at your events?

Attendance varies, as SCN puts on a very wide range of concerts. A small performance at EBF might have an attendance of 70-100 people, while our annual Frost Music and Arts Festival in the Spring attracts around 7,000 attendees (all depending on venue restrictions; shows often fill to capacity).

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

Events are publicized through flyers, posters, email lists, Facebook events, our website, and through word of mouth. We are registered.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

N/A

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

1) Current Assets: \$478,601.11 (without reserves) 2) Current Reserves: \$42,156.00 (will decrease significantly for Frost) 3) No non-ASSU bank accounts 4) One time donations for Frost

What events/programs does your group hold throughout the year for the Stanford Community?

Fallout and Sprung festivals, EBF Happy Hours, Snowchella, co-sponsored shows (such as Black Love, Full Moon on the Quad, and student tailgates), as well as one-off concerts throughout the year. Our biggest event is the Frost Music and Arts Festival in the Spring.

Why are you requesting Special Fees?

Stanford Concert Network serves the entire student body by putting on musical performances that cater to a great range of interests and tastes. We strive to enhance the arts scene on campus by making exciting live music events accessible to all students, and it is only with Special Fees that we are able to do this.

BUDGET DETAIL

		Budgeted	Requested	Recommen	Approved	Petitioned	Elected
Non Event-Specific		\$(305,975.00)	\$305,975.00	\$305,975.00			
		Budgeted	Requested	Recommen	Approved	Petitioned	Elected
5760	<i>Event production and back end services (i.e. tech, security, hospitality, etc.)</i>	\$(40,000.00)	\$40,000.00	\$40,000.00			
Event Services (Undergraduate Special Fees/Annual)							
6110	<i>Salary for SCN exec members - FO and Directors put in over 15 hours of work weekly, have three meetings a week, and oversee the planning of all SCN events</i>	\$(4,375.00)	\$4,375.00	\$4,375.00			
Officer Salary (Undergraduate Special Fees/Annual)							
6210	<i>To pay those hired for technical or creative work (i.e. sound technicians, photographers, designers, etc.)</i>	\$(6,000.00)	\$6,000.00	\$6,000.00			
Regular Staff (Undergraduate Special Fees/Annual)							
6310	<i>To pay artist fees and fund co-sponsorships</i>	\$(250,000.00)	\$250,000.00	\$250,000.00			
Honoraria Fees (Undergraduate Special Fees/Annual)							
6510	<i>The SCN group (all the members) meets once a week, every week of the year. In addition to general meetings, the SCN core and the Frost Committee meet twice a week.</i>	\$(1,000.00)	\$1,000.00	\$1,000.00			
Regular Meeting Food (Undergraduate Special Fees/Annual)							
7220	<i>To pay for marketing materials such as posters, banners, flyers, and advertisements</i>	\$(3,000.00)	\$3,000.00	\$3,000.00			
Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)							
7410	<i>To pay for equipment and storage closet maintenance</i>	\$(1,600.00)	\$1,600.00	\$1,600.00			
Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)							
APPLICATION TOTALS		\$(305,975.00)	\$305,975.00	\$305,975.00			

ACCOUNT BALANCES

Account		Balance
1-7062-0-0-1700	SCN LOAN ACCOUNT	\$0.00
2-7062-1-0-2800	ST CONCERT NETWORK OPERATING	\$2,424.32
2-7062-1-0-2801	ST CONCERT NETWORK - FROST MUSIC	\$279,495.71
2-7062-1-0-2802	ST CONCERT NETWORK - FROST ART	\$2,129.66
2-7062-1-0-2805	SCN OPERATING CREDIT CARD ACCOUNT	\$15,000.00
2-7062-1-0-2860	Stanford Concert Network OAPE Funding	\$10,000.00
2-7062-2-5-5760	ST CONCERT OPER SPEC FEE EVENTS SERVICES	\$37,785.83
2-7062-2-5-6110	ST CONCERT OPER SPEC FEE OFFICER SALARY	\$4,375.00
2-7062-2-5-6210	ST CONCERT OPER SPEC FEE REGULAR STAFF	\$5,268.00
2-7062-2-5-6310	ST CONCERT OPER SPEC FEE HONORARIA FEES	\$224,531.66
2-7062-2-5-6510	ST CONCERT OPER SPEC FEE MEETING FOOD	\$948.43
2-7062-2-5-7220	ST CONCERT OPER SPEC FEE MKTG COPIES/PRINT EXP	\$3,000.00
2-7062-2-5-7410	ST CONCERT OPER SPEC FEE EQUIP (NON-CAP)	\$1,600.00
2-7062-7-5-6310	SCN-FROST SCN SPEC FEE HONORARIA FEES	\$1,500.00
2-7062-8-0-2810	ST CONCERT OPER SAVINGS	\$1,340.06
2-7062-9-0-2820	ST CONCERT OPER RESERVE	\$15,118.22