Stanford Raagapella 7722 [#20135]

ASSU Special Fees 3/6/2018

Status: **Recommended with Modifications**

Financial Officer: Ronald Tep

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommende	Approved	Petitioned	Elected
APPLICATION TOTALS	**$(29,440.00)**	**$29,440.00**	**$25,660.00**			
Undergraduate Special Fees		$29,440.00	$25,660.00			
5760 - Event Services	$(450.00)	$450.00	$450.00			
6310 - Honoraria Fees	$(14,000.00)	$14,000.00	$14,000.00			
6560 - Event Food	$(1,800.00)	$1,800.00	$800.00			
7080 - Event Supplies Expenses	$(100.00)	$100.00	$100.00			
7200 - General Marketing Expenses	$(500.00)	$500.00	$120.00			
7460 - Costumes / Uniforms	$(900.00)	$900.00	$900.00			
7710 - Travel Fares	$(7,990.00)	$7,990.00	$6,790.00			
7740 - Accomodations	$(2,700.00)	$2,700.00	$1,500.00			
7820 - Registration Expense	$(1,000.00)	$1,000.00	$1,000.00			
[All Expense Total]	$(29,440.00)					

QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.
No, this is our first time applying for Annual Grants.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?
Flyers, Social Media, our Website, Events at Stanford, and Email Blasts. Yes, we have registered with Events at Stanford.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?
N/A

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.
N/A

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:
We offer to the Stanford community a chance to explore South Asian music and culture through a cappella. First, we hope to instill within our members interest in learning and singing South Asian music, as well as an understanding of the significance of the songs and lyrics. We then hope for this to translate to our audiences, and that they realize the same emotions and connection when they see us perform, listen to our recordings, and watch our videos.

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special
1) Assets: Sound Equipment (Mixer, Wired Microphones, USB Audio Interface)
2) Reserves: $0
3) Authorized and unauthorized non-ASSU bank accounts: None
4) Source of Funding other than Annual Grants: The Stanford Fund

What are the three largest line item requests in your budget and why?
1) Honoraria: Raagapella aims to record and release music and videos. The corresponding processes for both (including recording, editing, mixing, and mastering) are labor intensive and performed by individual professionals and technicians.
2) Travel: Annually, our group travels to several competitions across the US, in cities like Pittsburgh, Dallas, New York, and other places in the midwest, south, and east coast.
3) Accommodations: At competition host cities, our group needs a place to rehearse and sleep.

What events/programs does your group hold throughout the year for the Stanford Community?
1) Auditions: We auditioned about 60 people per year when we were all-male. As we have become co-ed, we expect to increase this number from year to year.
2) On-Campus Performances: We host two annual shows (winter and spring) and have for at least the past 10 years. Last year, we hosted Alankaar, a South Asian Arts Benefit Showcase, raising money for Maitri to fight domestic violence.
3) Regular Performances held by Others: O-Show (NSO), Admit Weekend A Cappella Show, SIA Diwali, Listen to the Silence (AASA), Rhythms (Sanskriti)

What is the average attendance at your events?
Our on-campus shows have between 150-200 guests. We have about 60 people audition per year. We also frequently perform off-campus at events that have as many as 1000 people.

Why are you requesting Special Fees?
Raagapella plans to continue creating music and videos, as well as performing live for the Stanford community and beyond. In addition, our group travels for competitions across the US. Annual Grants would be instrumental to ensuring that this happens at a consistently high quality and continues to do so.

BUDGET DETAIL

		Budgeted	Requested	Recommen	Approved	Petitioned	Elected
Non Event-Specific		***$(29,440.00)***	***$29,440.00***	***$25,660.00***			
		Budgeted	**Requested**	**Recommen**	**Approved**	**Petitioned**	**Elected**
5760 Event Services (Undergraduate Special Fees/Annual)	*Sharing the cost of O-Show with participating a cappella groups.* *PDF Invoice of past O-Show attached. $5188.25total / 10groups = $518.8*	$(450.00)	$450.00	$450.00			
6310 Honoraria Fees (Undergraduate Special Fees/Annual)	*Recording, editing, mixing, mastering, and production of Raagapella's music and videos. Raagapella plans to continually produce music, videos, and other digital content. Each step of all processes (recording, editing, producing, processing video / recording, editing, mixing, mastering music) is done by an individual professional.* *PDF Quote for recording by Danny Ozment attached. 10 song album quoted as $17050 (not including mastering, done by Bill Hare).*	$(14,000.00)	$14,000.00	$14,000.00			
6560 Event Food (Undergraduate Special Fees/Annual)	*Food (samosas and chai) for two annual shows (winter and spring show) attendees.* *$3samosa*100ppl*2shows=$600* *http://www.curryupnow.com/catering-menu*	$(600.00)	$600.00	$600.00			
6560 Event Food (Undergraduate Special Fees/Annual)	*Food / snacks for outside audition rooms and during callback audition social for members and attendees.* *4days*$50perday=$200*	$(200.00)	$200.00	$200.00			
6560 Event Food (Undergraduate Special Fees/Annual)	*Four meals for twenty people on a two day Fall Retreat in Santa Cruz to welcome new members.* *$6.25permeal*20people*4meals=$500*	$(500.00)	$500.00	$0.00			
6560 Event Food (Undergraduate Special Fees/Annual)	*Four meals for twenty people on a two day Winter Retreat.* *$6.25permeal*20people*4meals=$500*	$(500.00)	$500.00	$0.00			
7080 Event Supplies Expenses (Undergraduate Special Fees/Annual)	*Room decorations, balloons, callback folders, posterboard supplies, paint, other expenses during auditions.*	$(100.00)	$100.00	$100.00			
7200 General Marketing Expenses (Undergraduate Special Fees/Annual)	*Informational sheets, flyers, tape, Facebook ads during auditions.*	$(200.00)	$200.00	$40.00			
7200 General Marketing Expenses (Undergraduate Special Fees/Annual)	*Flyers, Facebook ads, and tape to advertise for two shows (annual fall and winter shows).*	$(300.00)	$300.00	$80.00			
7460 Costumes / Uniforms (Undergraduate Special Fees/Annual)	*Ethnic wear and shipping from India (kurtas, churidar pants, dupattas, lehenga cholis, bangles, etc) for 10 members.* *PNG Quote for Clothing attached. 10*$90=$900*	$(900.00)	$900.00	$900.00			
7710 Travel Fares (Undergraduate Special Fees/Annual)	*Air fare for twenty people to and from Pittsburgh for competition. $386*20*.75=$5790.* *PNG attached.*	$(5,790.00)	$5,790.00	$5,790.00			
7710 Travel Fares (Undergraduate Special Fees/Annual)	*Gas and cost of rental cars and other ground transportation for competition in Pittsburgh.* *4days*5cars*$50dailyrate=$1000*	$(1,000.00)	$1,000.00	$1,000.00			
7710 Travel Fares (Undergraduate Special Fees/Annual)	*Gas, personal vehicles (for cost of running expenses) and car rental fees for Fall Retreat to welcome new members (Santa Cruz).* *$50dailyrate*4cars*3days=$600*	$(600.00)	$600.00	$0.00			

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		Budgeted	**Requested**	**Recommen**	**Approved**	**Petitioned**	**Elected**
7710 Travel Fares (Undergraduate Special Fees/Annual)	*Gas, personal vehicles (for cost of running expenses) and car rental fees for Winter Retreat to Santa Cruz to review before winter show.* *$50dailyrate*4cars*3days=$600*	$(600.00)	$600.00	$0.00			
7740 Accomodations (Undergraduate Special Fees/Annual)	*Accommodations for twenty people in Pittsburgh for competition (three nights).* *$25perperson*20people*3nights=$1500*	$(1,500.00)	$1,500.00	$1,500.00			
7740 Accomodations (Undergraduate Special Fees/Annual)	*Accommodations for twenty during the weekend of Winter Retreat to review for winter show.* *2nights*$15perperson*20people=$600*	$(600.00)	$600.00	$0.00			
7740 Accomodations (Undergraduate Special Fees/Annual)	*Accommodations for twenty during the weekend of Fall Retreat in Santa Cruz to welcome new members.* *2nights*$15perperson*20people=$600*	$(600.00)	$600.00	$0.00			
7820 Registration Expense (Undergraduate Special Fees/Annual)	*Competition application and registration fees for two competitions, where each application fee is usually $75 and each registration fee is usually $700-800.* *PDF attached for one competition.*	$(1,000.00)	$1,000.00	$1,000.00			
APPLICATION TOTALS		**$(29,440.00)**	**$29,440.00**	**$25,660.00**			

ACCOUNT BALANCES

Account		Balance
2-7722-1-0-2800	ST RAAGAPELLA	$889.99
2-7722-1-0-2830	ST RAAGAPELLA STANFORD FUND	$7,440.00
2-7722-1-0-2860	RAAGAPELLA OAPE FUND	$0.00
2-7722-4-5-6310	ST RAAGAPELLA PROG BD HONORARIA	$0.00
2-7722-4-5-7150	RAAGAPELLA PROG BD ANN OFFICE SUPPLIES	$0.00
2-7722-4-5-7410	RAAGAPELLA PROG BD ANN EQUIP (NON-CAP)	$0.00
2-7722-4-5-7460	ST RAAGAPELLA PROG BD COSTUMES/UNIFORMS	$242.86
2-7722-4-5-7710	ST RAAGAPELLA PROG BD TRAVEL	$200.00
2-7722-4-5-7720	ST RAAGAPELLA PROG BD GAS	$362.00
2-7722-4-5-7730	ST RAAGAPELLA PROG BD CAR/VAN RENTAL	$408.00
2-7722-4-5-7740	ST RAAGAPELLA PROG BD ACCOMODATIONS	$0.00
2-7722-4-5-7820	RAAGAPELLA PROG BD ANN REGISTRATION EXP	$0.00