

## Funding Application: Undergraduate Senate [AGU-000124]

**Student Organization**  
The Bridge Peer Counseling Center

**Program Title**  
The Bridge Peer Counseling Center Annual Funds

**Start Date**  
23-SEP-2019

**End Date**  
20-JUN-2020

**Academic Year**  
2019-2020 Academic Year

**Grant Type**  
Annual

### Funding Line(s)

Line #	Account	Line Description	Funding Manager Notes	Event Name	Event Date	Requested Amount	Recommended Amount	Approved Amount
1	01-8801-30-2950 (Annual Grants - Office Supplies - VSO)	Phone->Covers the cost of running 2 phone lines for Bridge counsels over course of the year. Phone bill varies and phone service is essential to delivering our service to student body, as majority of counsels are over the phone.				\$1,050.00	\$1,050.00	\$1,050.00
2	01-8801-30-2930 (Annual Grants - Marketing & Printing - VSO)	Purchase a variety of publicity items such as phone wallets, sweatshirts, stickers, pens, & hats that are distributed around campus & advertise the Bridge's phone number, location, and counseling services to student body. Also, flyers.				\$3,200.00	\$3,200.00	\$3,200.00
3	01-8801-30-2950 (Annual Grants - Office Supplies - VSO)	Office supplies for Rogers House used by EDUC193A class sections. Also, printer ink, printing paper, pens/pencils/white boards/white board markers.				\$400.00	\$400.00	\$400.00

Line #	Account	Line Description	Funding Manager Notes	Event Name	Event Date	Requested Amount	Recommended Amount	Approved Amount
4	01-8801-30-2920 (Annual Grants - Event Food & Supplies - VSO)	Food for Weekly Mini Events @ The Bridge (open to everyone on campus) \$20 per week = \$600 total		Weekly Bridge Mini-Events		\$600.00	\$600.00	\$600.00
5	01-8801-30-2920 (Annual Grants - Event Food & Supplies - VSO)	For purchasing items used in mental wellness events, especially Wellness Week. Monday: Collaborative Collage event Tuesday: Beating Duck Syndrome; cooking decorating event  Also for quarterly open houses with Bridge Advisory Board				\$2,300.00	\$2,300.00	\$2,300.00
6	01-8801-30-2910 (Annual Grants - Event Services - VSO)	For purchasing items used in mental wellness events, especially Wellness Week-a week-long series of events centered around starting conversations about mental health. On last day of Wellness Week, we hold a resource fair-include petting zoo				\$850.00	\$850.00	\$850.00

Requested      Recommended

Totals      \$8,400.00      \$8,400.00

Final Allocation      \$8,400.00

## Questions

Question	Answer
Please provide four contacts for your group (two must be graduates if also applying for Graduate Annual grants). These individuals should be prepared to be called by the Undergraduate Senate or the GSC during the evaluation of the group. Please list their name, title in organization, school/degree program, e-mail, and phone.	Amanda Spyropoulos (Live-in, Undergraduate, aspyropo@stanford.edu, 443-771-2331)  Hugh Zhang (All-Staff Coordinator)

Question	Answer
Are you also applying for Graduate Annual Grants?	No.
Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:	<p>The Bridge provides a 24/7 anonymous peer counseling service to the entire Stanford community. Individuals can either call our anonymous hotline or walk in to The Bridge at Rodgers House.</p> <p>The Bridge also provides essential support for EDUC 193P and EDUC 193A. Both classes are held every quarter and are consistently fully enrolled. Bridge Staffers act as TAs and co-counsel mentors, while The Bridge itself is used as a venue for sections.</p>
If you are an umbrella group, please list the groups for which you are applying for Annual grants, their ASSU account numbers, and contact information for their financial officers.	NA
How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?	For specific events like Wellness Week, events are promoted via mailing lists, flyers and Facebook. Our general services are publicized via flyers and merchandise such as caps and laptop stickers that list our contact number.
What is the average attendance at your events?	<p>The Bridge serves the entire Stanford population both on and off campus 24/7. Every academic year, we have around 400 counsels, 75% of which are over the phone.</p> <p>Once a year, The Bridge also spearheads Mental Health &amp; Wellness Week that aims to promote mental health wellness amongst the entire Stanford population.</p> <p>Furthermore, The Bridge provides significant support for the EDUC 193A class. Every quarter, The Bridge provides at least 6 staffers who act as TAs for the class. 4-5 sections are held every week at The Bridge for roughly 60 EDUC 193A students. All staffers are also involved in helping EDUC 193A students do practice hour-long co-counsels. Collectively, regular staffers and TAs from The Bridge co-counsel 60 students per week.</p>
Have you applied for Annual Grants in the past 3 years? If so, please detail the outcome of each attempt.	Yes. We have received funding each year. However, this year, our budget was reduced by \$3790, which represented a 38% cut from last year.
What events/programs does your group hold throughout the year for the Stanford community?	<p>The Bridge is open 24/7 year round providing counseling services.</p> <p>Aside from our main responsibility, The Bridge also provides essential support to EDUC 193A and EDUC 193P classes in the form of TAs, practice counsels and section venues as mentioned previously.</p> <p>Our largest event is Mental Health and Wellness Week that includes events including - Beating Duck Syndrome, Collaborative Collage event, Cookie decorating event, among others.</p> <p>The Bridge holds mini events weekly that are open to all students, intended to promote discussions on health and wellness.</p>
What are the three largest line item requests in your budget and why?	<p>The largest line item on our budget is for Marketing and Printing. As mentioned previously, one of the most important factors that influences how wide our impact on Stanford's population can be, is outreach. Staffers have received over 20 weeks and 50 hours of training and are extremely well equipped to provide counseling services. Connecting with the student body to inform them that we are here to be a resource for them is what we would like to continue pushing for.</p> <p>The second largest line item is Event food and supplies for Mental Health and</p>

Question	Answer
	<p>Wellness Week. In recent years, there has been increased attention on Mental Health, particularly of college students. In tandem, Mental Health and Wellness Week has expanded in scope recently, incorporating all mental health and wellness organizations on campus. For example, the event was previously named "Wellness Week", but now includes "Mental Health" to better encapsulate the event's objectives. As one of the oldest organizations on campus supporting Mental Health and Wellness, The Bridge provides a significant portion of all Wellness Week funds. Grants from iThrive provide only around 30% of funds required.</p> <p>The third largest item is to maintain our phone line. As an anonymous service, being available to students via phone is essential. Majority of our counsels are actually over the phone.</p>
Why are you requesting Annual Grants?	<p>The Bridge is the oldest college Peer Counseling Center in the United States. We are open 24 hours every day of the week to provide anonymous counseling services to Stanford students. The Bridge is run entirely by student volunteers who take 3-hour long shifts weekly after taking both EDUC 193A, EDUC 193P and passing an evaluation.</p> <p>In order to keep The Bridge running, we require funding to purchase office supplies, logistics for Mental Health and Wellness Week, as well as publicity materials, since outreach is possibly the most important factor influencing how widespread our impact can be on campus.</p>
If you applied for Annual Grants last year, is there an increase in the amount you're seeking this year? If so, why?	<p>The main line item that we are requesting additional funds for is Marketing &amp; Printing. Last year, our budget for Marketing was \$5200, but this was cut to \$1690 this year. As mentioned previously, our ability to conduct outreach and publicize our services to the student body is the main limiting factor as to how impactful we can be on campus currently. The Bridge is fully staffed with trained and certified student volunteers, but is currently relatively underutilized by the Stanford population. With our current budget, our abilities to conduct publicity and outreach to the student body has been impacted. Based on previous years budgets, \$1690 will only allow us to buy 300 ducks, 300 cellphone wallets, and laptop stickers. The increase is intended to cover the cost of other items that have been very effective in the past, such as tote bags and caps with The Bridge's contact number and location, while increasing the number of ducks and cellphone wallets we use for publicity.</p>

## History

Date	Assignment Group	Assignee	Action	Comments
15-JAN-2019 07:42 PM	In Progress	kellyan	FO Submitted	
25-JAN-2019 10:31 AM	Funding Admin		Assigned	
04-FEB-2019 04:56 PM	Funding Committee	lelias21	Approved	
04-FEB-2019 05:12 PM	Legislative Body		Assigned	

Date	Assignment Group	Assignee	Action	Comments
11-FEB-2019 12:49 PM	Legislative Body	lelias21	Approved	
18-FEB-2019 07:27 PM	Accountant			