

Status: **Recommended As-is**

Financial Officer: Gregory Clark

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommend	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(25,000.00)	\$25,000.00	\$25,000.00	\$25,000.00		
Undergraduate Special Fees		\$25,000.00	\$25,000.00	\$25,000.00		
5760 - Event Services	\$(1,000.00)	\$1,000.00	\$1,000.00	\$1,000.00		
6310 - Honoraria Fees	\$(9,000.00)	\$9,000.00	\$9,000.00	\$9,000.00		
6560 - Event Food	\$(1,400.00)	\$1,400.00	\$1,400.00	\$1,400.00		
7020 - Co-Sponsorship Expenses	\$(12,000.00)	\$12,000.00	\$12,000.00	\$12,000.00		
7710 - Travel Fares	\$(500.00)	\$500.00	\$500.00	\$500.00		
7720 - Gas	\$(200.00)	\$200.00	\$200.00	\$200.00		
7730 - Car / Van Rental	\$(400.00)	\$400.00	\$400.00	\$400.00		
7740 - Accomodations	\$(500.00)	\$500.00	\$500.00	\$500.00		
[All Expense Total]	\$(25,000.00)					

QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

We have applied for Special Fees in 2014, 2015, and 2016 and been approved each time. Any budgets requiring a modification were successfully modified and approved at an amount agreed upon by both the ASSU and our organization. All budgets on record requiring a petition have been approved by the student body with the necessary amount.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

We are slightly increasing the amount of money we are requesting due to increased costs for future quarters and the upcoming year (we expect to contribute significantly to Black Graduation for this year), and also anticipate even more events and activity both on and off campus with the election and actions of the current administration (events may include organized phone banks/call banks, teach-ins, fundraisers, support of local politicians, and local organizational support). As well, we hope to build solidarity most importantly with the groups most heavily affected by the Trump administration, undocumented individuals, Muslims and Middle Eastern Americans, LGBTQ and gender non-conforming individuals, and low-income individuals.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

The mission of the National Association for the Advancement of Colored People is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate race-based discrimination.

Vision Statement: The vision of the National Association for the Advancement of Colored People is to ensure a society in which all individuals have equal rights without discrimination based on race. Objectives: The following statement of objectives is found on the first page of the NAACP Constitution – the principal objectives of the Association shall be:

- To ensure the political, educational, social, and economic equality of all citizens
- To achieve equality of rights and eliminate race prejudice among the citizens of the United States
- To remove all barriers of racial discrimination through democratic processes
- To seek enactment and enforcement of federal, state, and local laws securing civil rights
- To inform the public of the adverse effects of racial discrimination and to seek its elimination
- To educate persons as to their constitutional rights and to take all lawful action to secure the exercise thereof, and to take any other lawful action in furtherance of these objectives, consistent with the NAACP's Articles of Incorporation and this Constitution.

We accomplish these goals through awareness and non-partisan advocacy from our six committees on issues that affect disproportionately affect minority populations such as Education, Environmental Justice, Criminal Justice, Health, International Affairs, and Political Action. Stanford NAACP creates the next pipeline of campus leaders with our Frosh Intern Program, which pairs them in a specific committee based on an application. We also help build a social justice family with our NAACP Leadership Retreat, which sets vision and fosters high participation in a demanding calendar of events. Our chapter's excellence has been recognized by the NAACP as the 2009 California Chapter of the Year as well as the University as the 2007 recipient of the Dean's Award for Outstanding Student Organization.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

We publicize events through targeted email blasts, flyering, word of mouth, and class/ student group meeting announcements. Our events are always pre-registered on the Orgsync Portal under our organization's listings.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

N/A

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

1) 2800 - Stanford NAACP (\$319.18)
 5760 - Event Services (\$978.10)
 6310 - Honoraria Fees (\$6800.00)
 6560 - Event Food (\$1500.00)
 7020 - Co-Sponsorship Expenses (\$8402.32)
 7720 - Gas (\$200.00)
 7730 - Car / Van Rental (\$1000.00)
 7740 - Accommodations (\$500.00)
 7820 - Special Free Registration Exp (\$200.00)

2) 2820 - Reserve (\$33741.39)
 3) N/A
 4) N/A

What are the three largest line item requests in your budget and why?

The three largest line item requests are Cosponsorship Fees, Honoraria Fees, and Event Services Fees related to venue rentals. This speaks to the NAACP's emphasis on large-scale programming that requires auditorium reservations and honorarium payment for high-caliber, high-profile speakers. Even further, as we are a justice and advocacy group, our partnerships with a number of organizations (that raise awareness about issues affecting people of color) merit cosponsorship agreements that are typically allocated to speaker honorarium.

We have several events, explained more in depth in the events-related question, that seek to both educate and inspire the Stanford community to action and service. Speaker series and/or panel discussions with well-known speakers accomplish this goal on a large scale. Honoraria for these speakers can range from several hundred to several thousand dollars, and we would like to continue our current balance of higher profile and lower profile speakers. In the past, we have attracted Dr. Mae Jemison (\$5000) and Michelle Alexander (\$7,000 with flights/hotel), both of whom have personally impacted the trajectory of my future and career goals. Last year, we held an event that attracted Baltimore Mayoral Candidate and Black Lives Matter Activist DeRay McKesson, Black Youth Project 100's Charlene Carruthers, and former national NAACP president Ben Jealous. Our contribution to this event, of which the primary expense was honoraria, was \$9,300. These speakers are one of our primary methods of having engaging events, as they usually come with a mixture of both greater expertise on the subject at hand, and suggestion on how the student body in attendance can find their role in the matter.

What is the average attendance at your events?

The average attendance at our events varies. Large-scale events have upwards of 300 attendees (undergraduate students, graduate students, off-campus visitors) and more intimate events can have 30-40 attendees. On average, committees organize events for about 70 guests.

What events/programs does your group hold throughout the year for the Stanford Community?

The NAACP is organized into 6 committees, each of which organizes a number of programs each quarter. Due to the nature of our organization, many of our events mirror the dynamic nature of our social justice movement, but several others are mainstays. We have continually co-sponsored annual events like Black Plaza, Blackfest, Black Graduation, and the AAAS/CSRE Department's prestigious St. Clair Drake Lecture, which in the past has featured political activist Angela Davis (2012) and NASA Astronaut and Stanford alumna Mae Jemison (2011). Though many of the events are not recurring, every year there is an Criminal Justice Week, Parent's Weekend partnership event with the Black Student Union, Current Events/ Political Action panel, and a series of Black Liberation Month intellectual roundtables. Last year we brought the Transgender Gender-Variant Intersex Justice Project to campus, Collective Roots, and Restorative Justice activists Dorsey Nunn and Michael Santos to talk about prison reform, LGBTQ and gender non-conforming imprisonment, and combining environmental and racial justice.

Why are you requesting Special Fees?

We are requesting special fees because as a volunteer student organization registered with the SAL office, the vitality of our organization depends entirely upon these funds. We receive no other funding and have been an integral part of the Stanford community at-large. We need more than the amount provided by General Fees to continue making a difference on campus and beyond on the level of impact that we are currently at. We have traditionally had all of our needs met by the ASSU, who we, in turn, serve with our programming. These fees allow us to put on events that promote dialogue about race and ethnicity as it related to enfranchisement in the United States, cultural socialization and awareness about structural inequality. We promote empowerment through awareness and engagement.

BUDGET DETAIL

		Budgeted	Requested	Recommen	Approved	Petitioned	Elected
Non Event-Specific		\$(25,000.00)	\$25,000.00	\$25,000.00	\$25,000.00		
		Budgeted	Requested	Recommen	Approved	Petitioned	Elected
5760 Event Services (Undergraduate Special Fees/Annual)	Covering event costs other than food - mostly renting spaces for larger programming events but also providing certain speakers with video and audio equipment.	\$(1,000.00)	\$1,000.00	\$1,000.00	\$1,000.00		
6310 Honoraria Fees (Undergraduate Special Fees/Annual)	Fees to compensate speakers, presenters, and professionals who provide services to the NAACP and speak at events open to the whole student body. Honoraria range from 2000 to 7000 for larger scale speakers and in the past have included Freedom Riders, Michael Santos, Jesse Jackson & Elaine Brown, Breeze Harper, and Harry Belafonte. Last year we brought in Baltimore mayoral candidate and Black lives Matter activist DeRay McKesson, Black Youth Project 100's Charlene Carruthers, and NAACP President Ben Jealous	\$(9,000.00)	\$9,000.00	\$9,000.00	\$9,000.00		
6560 Event Food (Undergraduate Special Fees/Annual)	Funds to provide food at NAACP programming and special non-recurring events like retreat. Programming often includes speakers and coincides with dinner or lunch and is open to the whole student body. We usually host around 5 such programming events a year, at which we provide \$200 worth of food for 20-40 people, and spend around \$500 on events for core members such as retreat and intern trainings.	\$(1,400.00)	\$1,400.00	\$1,400.00	\$1,400.00		
7020 Co-Sponsorship Expenses (Undergraduate Special Fees/Annual)	Cosponsorships for events in partnership with other student groups that contribute to our mission statement. This includes funding for major annual events that NAACP both participates in and helps organize such as Blackfest, Black love, SASA cultural show, Trans* awareness week, BSU's high school conference, Black Plaza, and events around our committee's themes including environmental justice, criminal justice, international affairs, and education.	\$(12,000.00)	\$12,000.00	\$12,000.00	\$12,000.00		
7710 Travel Fares (Undergraduate Special Fees/Annual)	Travel expenses for out of town speakers, including in the past the Freedom Riders.	\$(500.00)	\$500.00	\$500.00	\$500.00		
7720 Gas (Undergraduate Special Fees/Annual)	Gas for drivers who use their own cars to get to the events mentioned in Car / Van Rentals.	\$(200.00)	\$200.00	\$200.00	\$200.00		
7730 Car / Van Rental (Undergraduate Special Fees/Annual)	Car and van rentals, probably zipcar, to provide transportation to volunteering events, collaboration meetups with other activist organizations, retreat, and conferences outside of Stanford. Also to be used for caltrain and bart tickets to such events.	\$(400.00)	\$400.00	\$400.00	\$400.00		
7740 Accommodations (Undergraduate Special Fees/Annual)	Accommodations for out of town speakers, including in the past the Freedom Riders.	\$(500.00)	\$500.00	\$500.00	\$500.00		
APPLICATION TOTALS		\$(25,000.00)	\$25,000.00	\$25,000.00	\$25,000.00		

ACCOUNT BALANCES

Account		Balance
2-6370-1-0-2800	STANFORD NAACP	\$29.42
2-6370-2-5-5760	ST NAACP SPEC FEE EVENTS SERVICES	\$1,000.00
2-6370-2-5-6310	ST NAACP SPEC FEE HONORARIA FEES	\$9,000.00
2-6370-2-5-6560	ST NAACP SPEC FEE EVENT FOOD	\$1,400.00
2-6370-2-5-7020	ST NAACP SPEC FEE COSPONSORSHIP EXP	\$5,800.00
2-6370-2-5-7710	ST NAACP SPEC FEE TRAVEL FARES	\$500.00
2-6370-2-5-7720	ST NAACP SPEC FEE GAS	\$200.00
2-6370-2-5-7730	ST NAACP SPEC FEE CAR/VAN RENTAL	\$400.00
2-6370-2-5-7740	ST NAACP SPEC FEE ACCOMODATIONS	\$500.00
2-6370-9-0-2820	ST NAACP RESERVE	\$23,212.87