

Status:

Financial Officer: Marianne Cowherd

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommend	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(170,280.00)	\$56,760.00				
Joint Special Fees		\$56,760.00				
7730 - Car / Van Rental	\$(95,280.00)	\$31,760.00				
7820 - Registration Expense	\$(75,000.00)	\$25,000.00				
[All Expense Total]	\$(170,280.00)					

QUESTIONS & ANSWERS

Briefly, why are you applying Joint instead of as Undergraduate or Graduate only?

Stanford Outdoors membership is approximately 50% Undergraduate and 50% Graduate.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

Yes, we are registered with Events at Stanford. We publicize our events/programs to the greater Stanford community at the annual Activities Fair, through signs at the AOERC, through our weekly e-newsletter, and through our website <http://outdoored.stanford.edu/>

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

We are no longer an umbrella group with respect to funding.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

Stanford Outdoors serves the diverse community at Stanford interested in the outdoors. This group (I) promotes relationships and interactions among leaders of outdoor education and recreation groups; (II) provides a unified information source about outdoor recreation and education activities at Stanford; and (III) provides a forum for discussing, planning, and facilitating issues, events, activities, and programs of common interest to the Stanford outdoor community.

Please provide four contacts for your group (two undergraduate, two graduate).

These individuals should be prepared to be called by the Undergraduate Senate or the GSC during the evaluation of the group. Please list their name, title in organization, school/degree program, e-mail, and phone.

John Whitworth, President - johnwhit@stanford.edu

Emily Williams, Trips and Events Committee Chair - evw94@stanford.edu

John Schroeder, Former Vice President - jwschro@stanford.edu

Leighton Watson, Outfitting Committee member - lwat054@stanford.edu

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

Yes. We have successfully requested Special Fees for the past 3 years.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

Yes, we are increasing our Special Fees request this year by the allowed 7.1% increase (5% + 2.1% for inflation). Last year, we used Special Fees to fund three van leases plus gas/food/accommodations. This year, we will use Special Fees to fund three van leases plus one truck lease.

List separately your group's plan and budget for reaching each target audience for Graduate Students- 1)

On-campus, 2) Off-campus, and Undergraduate Students.

Stanford Outdoors maintains an email database with over 6,000 student email addresses. This database can be accessed through the website outdoored.stanford.edu, and is also populated during undergrad activities fairs as well as GOALIE. We sponsor a bi-weekly email newsletter that contains information about upcoming trips and events.

Please list all: 1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

1) Stanford Outdoors' current liquid assets are approximately \$400,000, plus \$120,000 in rental equipment inventory. Stanford Outdoors' annual revenue generation exceeds \$300,000, all of which directly supports programming and services offered by Stanford Outdoors. The majority of current assets are budgeted for 2015-2016 expenses, including SPOT (~\$120,000), Equipment purchasing (\$50,000) and remaining Adventure Program expenses (~\$75,000). The annual balance carried by Stanford Outdoors is necessary to cover the costs of rental equipment inventory in case of loss.

2) We currently have approximately \$6,600 in reserves.

3) We have no non-ASSU bank account. We only use the ASSU for banking.

4) Our program works closely with the Department of Athletics, Physical Education and Recreation (DAPER), and they occasionally provide supplemental funding to support our programs. DAPER also funds overhead expenses incurred by the Outdoor Center from with Stanford Outdoors' programs operate, including student staff salaries and vehicle maintenance, insurance, and repair.

What are the three largest line item requests in your budget and why?

We only have two line item requests in our budget. Without transportation, our off-campus adventures could not function. We also are requesting a large funding allocation for registration expenses to cover the costs of course fees for Outdoor Education courses to allow more students to be trained in Outdoor Leadership and Safety and to grow our program by developing more Trip Leaders.

What events/programs does your group hold throughout the year for the Stanford Community?

The programs run by Stanford Outdoors are quite numerous and it would be impossible to detail all events here. Our most common events are weekend trips (including hiking, camping, backpacking, kayaking, windsurfing, skiing, snowboarding, and rock climbing). Our events and trips have participation ranging from 8 (for a small weekend trip) to over 100 (for events such as the spring windsurfing class). In addition to day and weekend trips, Stanford Outdoors also hosts events such as Climbing Wall competitions, guest speakers Tahoe socials, kayaking shows, and skills workshops. This year, Stanford hosted the Western Regional Outdoor Leadership Conference, which was open to the Stanford community. We make every effort to advertise our events and trips to the entire Stanford community.

What percentage of your beneficiaries are (explain basis or how this was determined) graduates and undergraduates?

Stanford Outdoors membership is approximately 50% Undergraduate and 50% Graduate. These populations access services differently - for example, undergraduates participate more in the academic courses we sponsor, but graduate students rent more equipment from the Outdoor Center. Ultimately, both undergraduate and graduate students benefit equally from Special Fees support.

What is the average attendance at your events?

The programs that make up Stanford Outdoors hold very different types of events, with different frequency, and with different numbers of participants. On average, Stanford Outdoors hosts two trips per week, not including training for future Trip Leaders. Attendance for trips is limited by the leadership, transportation, and permits available. This quarter, the average backpacking trip was at full capacity with 8 participants, while the average day hike was at full capacity with 16 participants. The average bus trip to Tahoe had 40 participants. All trips have had a waitlist, as there are more interested students than available spaces. Counting larger, irregular events such as the Climbing wall competition, guest speakers, and the SO film festivals, Stanford Outdoors has perhaps 11,000 non-unique participants each year.

Why are you requesting Special Fees?

Stanford Outdoors is requesting Special Fees to continue to support the student population's growing demand for outdoor recreation. The governing body of Stanford Outdoors, the Stanford Outdoors Council, has voted to request a Joint Special Fee.

BUDGET DETAIL

		Budgeted	Requested	Recommen	Approved	Petitioned	Elected
Non Event-Specific		\$(56,760.00)	\$56,760.00				
7730	<i>We will continue to lease 3 vans and additionally fund the lease of 1 truck for use by all our programs next year. Each van seats 10 passengers, and most weekends, we use all 4 vehicles for trips. The lease is administered through the Stanford Outdoor Education Department. (3 vans + 1 truck) x \$7,940 = \$31,760</i>	\$(31,760.00)	\$31,760.00				
Car / Van Rental (Joint Special Fees/Annual)							
7820	<i>We will continue to subsidize the cost of all training classes offered through the Stanford Outdoor Education program. These courses include OUTDOOR 100, 101, 105, 106, 410, 416, and 495, and will be taken by approximately 500 students over the 2016-2017 academic year. 500 (or more) x \$50 = \$25,000</i>	\$(25,000.00)	\$25,000.00				
Registration Expense (Joint Special Fees/Annual)							
APPLICATION TOTALS		\$(56,760.00)	\$56,760.00				

ACCOUNT BALANCES

Account		Balance
2-7695-1-0-2800	STANFORD OUTDOORS	\$40,036.37
2-7695-1-0-2801	STANFORD OUTDOORS - OUTFITTING	\$117,818.30
2-7695-1-0-2802	STANFORD OUTDOORS - OUTPOST	\$7,886.39
2-7695-1-0-2803	STANFORD OUTDOORS - SPOT	\$119,940.38
2-7695-1-0-2804	STANFORD OUTDOORS - OUTDOOR HOUSE	\$7,472.95
2-7695-1-0-2805	ST OUTDOORS - CLIMBING TEAM	\$2,395.43
2-7695-1-0-2807	STANFORD OUTDOORS - LEADER TRAINING	\$34,656.61
2-7695-1-0-2809	STANFORD OUTDOORS-TAHOE PROGRAMS	\$26,303.27
2-7695-2-5-7730	ST OUTDOORS SPEC FEE CAR/VAN RENTAL	\$1,765.01
2-7695-2-5-7820	ST OUTDOORS SPEC FEE REGISTRATION EXP	\$0.00
2-7695-9-0-2820	ST OUTDOORS RESERVE	\$6,449.01